PROCLAMATION

WHEREAS, The staging of the Snow Oueen Festival provides an opportunity for development of leadership training to Jaycees, and

WHEREAS, 1,000 young ladies from fifty South Dakota communities have the opportunity to participate in the Festival and opportunity to develop character, personality and poise, and

WHEREAS, This four day Pestival and Contest provides top entertainment and excitement for the people of South Dakota, and

WHEREAS, The Snow Oueen Festival brings National recognition to South Dakota by being recognized as one of the top attractions in the Nation for the Month of January.

NOW, THEREFORE, I. FRANK L. FARRAR, Governor of the State of South Dakota, do hereby proclaim the week of January 11-17, 1970,

SNOW OUEEN WEEK

in the State of South Dakota and hope that all will avail themselves of the opportunity to participate in and support this 24th annual Snow Queen Festival.

> IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 13th day of January, in the Year of Our Lord, Nineteen Hundred and Seventy.

ATTEST:

FRANK L. FARRAR, GOVERNOR

Frank L. Farrar

ALMA LARSON, SECRETARY OF STATE